

## BARTON M. SHARP

### Education

Purdue University <i>PhD, Strategic Management</i>	West Lafayette, IN 2009
• Minor: Economics	
• Dissertation Topic: The effect of individual-level characteristics and motivations on organizational-level learning, innovation, and entrepreneurship using the lenses of absorptive capacity and emergent strategy	
Middle Tennessee State University <i>MBA</i>	Murfreesboro, TN 2002
Purdue University <i>BS, Aerospace and Aeronautical Engineering</i>	West Lafayette, IN 1998

### Academic Employment

- Mike and Kristina McGrath Professor of Entrepreneurship at Northern Illinois University, 2015-Present
- Associate Professor, Northern Illinois University, 2014-Present
- Assistant Professor, Northern Illinois University, 2009-2014
- Instructor, Northern Illinois University 2008-2009
- Teaching Assistant, Krannert School of Management 2006-2007
- Research Assistant, Krannert School of Management 2004-2005
- Adjunct Professor of Management, Middle Tennessee State University 2002-2004

### Peer Reviewed Publications

- Li, M., Sharp, B.M., Bergh, D.D., & Vandenberg, R.J. “Statistical and methodological myths and urban legends in strategic management research: The case of moderation analysis”, *European Management Review*, DOI 10.1111/emre.12319
- Sharp, B.M., Iyer, D.N., & Brush, T.H. “Executive influence on invention and commercialization: The moderating role of innovation radicalness”, *American Journal of Business*, 32(3/4)
- Bergh, D.D., Sharp, B.M., Aguinias, H., & Li, M. 2017. “Is there a credibility crisis in strategic management research? Evidence on the reproducibility of study findings”, *Strategic Organization*, 15(3)
- Li, M., Sharp, B.M., & Bergh, D.D. 2017. “Assessing statistical results in MOR articles: An essay on verifiability and ways to enhance it”, *Management and Organization Review*, 13(2)
- Iyer, D.N., Sharp, B.M., & Brush, T.H. 2017. “Knowledge creation and innovation performance: An exploration of competing perspectives on organizational systems”, *Universal Journal of Management*, 5(6)

- Bergh, D.D., Sharp, B.M., & Li, M. 2017. “Methods for identifying ‘red flags’ in empirical findings: Demonstration and recommendations”, *Academy of Management Learning & Education*, 16(1)
- James, R. & Sharp, B.M. 2015. “Regional economic growth in Illinois: Exploring the role of urbanization, innovation, and wages”, *Illinois Geographer*, 57(1)
- Bergh, D.D. & Sharp, B.M. 2015. “How far do owners reach into the divestiture process? Blockholders and the choice between spin-off and sell-off”. *Journal of Management*, 41: 1155-1183
- McFadden, K.L., Lee, J., Gowen, C.R., & Sharp, B.M. 2014. “Linking quality practices to knowledge management capabilities in healthcare”. *Quality Management Journal*, 21: 42-57
- Ruth, D., Iyer, D.N., & Sharp, B.M. 2013. “Motivation and ability in the decision to acquire”. *Journal of Business Research*, 66: 2287-2293.
- Sharp, B.M., Bergh, D.D., & Li, M. 2013. “Measuring and testing industry effects in strategic management research: An update, assessment, and demonstration”. *Organizational Research Methods*, 16: 43-66.

#### Conference Presentations

- Bergh, D.D., Sharp, B.M., & Ming, L. “Methods for Identifying ‘Red Flags’ in Empirical Findings”. Presented at the 2016 Academy of Management Annual Meeting in Anaheim, CA.
- Schultz, J. L., Barnes, K. L., Sharp, B. M., Porter, T. H., Evan, R. J., Tangpong, C., Smith, M. L., Cavanagh, K. V., Wei, H., Park, S., Downs, A., Heilmann, S., & Hirsch, S. A. “Making learning meaningful: Using videos to engage students in management education”. Professional development workshop conducted at the 2016 Academy of Management Annual Meeting in Anaheim, CA.
- Bergh, D.D., Sharp, B.M., Aguinias, H., Ming., L. “The Looming Replication Crisis in Strategic Management”. Presented at the 2015 Strategic Management Society Annual Meeting in Denver, CO.
- James, R.D. & Sharp, B.M. “Regional Economic Growth in Illinois: Exploring the Role of Urbanization, Innovation, and Wages”. Presented at the 2014 Joint meeting of the East Lakes and West Lakes Divisions of the Association of American Geographers
- Sharp, B.M., Iyer, D.N., & Ruth, D. “Patent-Based Measures in Strategic Management Research: A Review, Demonstration, and Assessment”. Presented at the 2014 Midwest Academy of Management annual meeting in Minneapolis, MN
- Bergh, D.D., Sharp, B.M., Chiu, K. “Environmental Uncertainty, Growth, and the Performance of Divested Spin-offs”. Presented at the 2014 Academy of Management annual meeting in Philadelphia, PA
- Bergh, D.D., Vandenberg, R., Ming, L., & Sharp, B.M. "Do Statistical Myths and Urban Legends Matter for the Sustainability of Strategy Research?". Presented at the 2013 Strategic Management Society annual meeting in Atlanta, GA
- Iyer, D.N. & Sharp, B.M. “The Role of the Organization in the Creation of Knowledge and Innovation Performance: An Exploration of Competing Perspectives”. Presented at the 2013 Midwest Academy of Management annual meeting in Milwaukee, WI

- McFadden, K.L., Lee, J., Gowen, C.R., & Sharp, B.M. “Quality Management Practices and Knowledge Management Capabilities: An Empirical Study in Healthcare”. Accepted for presentation at the 2013 Decision Sciences Institute annual meeting in Baltimore, MD
- Sharp, B.M., Iyer, D.N., & Brush, T.H. “Top management teams and innovation: The effect of executives on innovation type and efficiency”. Presented at the European Academy of Management annual meeting in Rotterdam, the Netherlands
- Bergh, D.D. & Sharp, B.M. “Outside blockholders and the choice between spin-off and sell-off”. Presented at the 2012 Academy of Management annual meeting in Boston, MA
- Bergh, D.D., Vandenberg, R., Ming, L., & Sharp, B.M. “Statistical and Methodological Myths and Urban Legends in Strategic Management Research: The Cases of Moderation and Mediation”. Presented at the 2012 Strategic Management Society annual meeting in Prague, the Czech Republic
- McFadden, K.L., Lee, J., Gowen, C.R., & Sharp, B.M. “Quality improvement and knowledge management for improved patient safety”. Presented at the 2012 Decision Sciences Institute annual meeting in San Francisco, CA
- Bergh, D.D. & Sharp, B.M. “Inheritance and Divested Firm Performance: The Moderating Role of Managerial Discretion”. Presented at the 2011 Academy of Management annual meeting in San Antonio, TX
- Ruth, D., Iyer, D.N., & Sharp, B.M. “Performance Feedback and Absorptive Capacity: Role of Motivation and Ability in Acquisitions”. Presented at the 2011 Academy of Management annual meeting in San Antonio, TX
- Bergh, D.D. & Sharp, B.M. “The inter-generational performance mobility of divested spin-off firms”. Presented at the 2011 Midwest Academy of Management annual meeting in Omaha, NE
- Bergh, D.D., & Sharp, B.M. “Choose your parents carefully: Intergenerational transmissions and the profitability of spin-off firms”. Presented at the 2008 Academy of Management annual meeting in Anaheim, CA
- Sharp, B.M. “Induced versus autonomous absorptive capacity”. Presented at the 2007 Midwest Academy of Management annual meeting in Kansas City, MO
- Ruth, D., Iyer, D.N., Sharp, B.M. “Innovation and experience in technology acquisitions: A longitudinal study”. Presented at the 2007 Strategic Management Society annual meeting in San Diego, CA
- Sharp, B.M. “Induced versus autonomous absorptive capacity”. Presented at the 2007 Consortium on Competitiveness and Cooperation (CCC) Doctoral Colloquium in Atlanta, GA
- Sharp, B.M. “The sum of the parts: Towards a differentiated model of innovation”. Presented at the 2006 Academy of Management annual meeting in Atlanta, GA
- Folta, T.B. & Sharp, B.M. “Determinants of technology premiums in acquisitions of entrepreneurial firms”. Presented at the 2006 Academy of Management annual meeting in Atlanta, GA
- Folta, T.B. & Sharp, B.M. “Overcoming the disadvantages of lying outside of geographic clusters”. Presented at the 2006 Strategic Management Society annual meeting in Vienna, Austria

- Bergh, D.D., Sharp, B.M., Schnackenberg, A.K., Kim, S.S., Li, M., & Seaborn, P. “The validity and reproducibility of statistical results in high impact management research”, under preparation for submission to the *Journal of Management Studies*
- Sharp, B.M., Ruth, D., & Iyer, D.N. “Patent-based measures in strategic management research: A review, demonstration, and assessment”, submitted for consideration as a chapter in the Handbook of Strategic Renewal: Core concepts, Antecedents, and Micro-Foundations
- Iyer, D.N., Sharp, B.M., & Brush, T.H. “Knowledge creation and innovation performance: An exploration of competing perspectives on organizational systems”
- Bergh, D.D. & Sharp, B.M. “The performance of divested spin-offs: Does the apple fall from the tree?”.
- Sharp, B.M. & Iyer, D.N. “Behavioral theory and the effects on exploration/exploitation in the pharmaceutical industry”
- Sharp, B.M. & James, R. “Technology flows and regional economic impact: Quality over quantity”

## Professional and Service Activities

- Professional Organizations
  - Chair, Strategy and Organizational Theory track, Midwest Academy of Management annual meeting, 2016
  - Treasurer, Midwest Academy of Management, 2015-Present
  - Co-chair, Organizational Theory/Strategy/International/Entrepreneurship track, Midwest Academy of Management annual meeting, 2015
  - Chair, Intercultural and Global Competence track, Midwest Academy of Management annual meeting 2014
  - Chair, Technology and Innovations track, Midwest Academy of Management annual meeting 2013
  - Volunteer Reviewer, Academy of Management Conference, 2007-2009, 2013
  - Volunteer Reviewer, Midwest Academy of Management Conference, 2007, 2010, 2012-2014
  - Volunteer Reviewer, European Academy of Management Conference, 2012
- Research Service
  - Member, Journal of Management Editorial Board and Methods Task Force, 2017-Present
  - Ad-hoc reviewer, Journal of Business Research, 2014
  - Ad-hoc reviewer, Journal of Management, 2014
  - Ad-hoc reviewer, Journal of Product Innovation Management, 2013-2015
  - Member, Journal of Management Studies editorial board, 2012-Present
  - Ad-hoc reviewer, Journal of Management Studies, 2011-2012
- Department Service
  - Member, Management Dept. Curriculum Committee, 2015-Present
  - Founding member, NIU Center for Human Capital and Leadership, 2012-Present
  - Faculty advisor, Sigma Iota Epsilon Management Honors Fraternity, 2011-2016
  - Faculty advisor, Society for Advancement of Management, 2009-2013
  - Member, Management department research committee, 2010-2011
- College and University Service
  - Member, NIU COB Graduate Curriculum Committee, 2017-Present
  - Faculty Advisor for the NIU chapter of the Collegiate Entrepreneurs Organization (CEO), 2016-Present

- Founding Member, IDEAL Industries/Northern Illinois University Intrapreneurship Partnership Advisory Board, 2016-Present
- Member, College of Business Assurance of Learning Committee, 2015-2017
- Faculty mentor, cross-functional “Smartbag” product development project
- Member, College of Business Faculty for Ethics group, 2010-Present
- Chair, University Honors Committee, 2011-2017
- Member, University Honors Committee, 2008-2011, 2017-Present
- Student-Faculty Links mentorship program volunteer, 2011
- Volunteer judge, Austin Business and Entrepreneurship Academy business plan competition, 2010
- Member, College of Business Junior Faculty Research Circle 2010-2012
- Coach, Idea to Product (I2P) entrepreneurship competition teams, 2009
- Krannert Doctoral Student Association (KDSA) President, 2007-2008
- KDSA Vice President for Research, 2006-2007
- KDSA Research Committee Member, 2005-2006

## Honors, Awards, and Grants

- Northern Illinois University Honors Program Great Professor Award, 2017
- American Society for Quality Gryna Award for the paper “Linking quality practices to knowledge management capabilities in healthcare”, awarded for making “the largest single contribution to the extension of understanding and knowledge of the philosophy, principles, or methods of quality management”, 2015
- Management Department Outstanding Teacher Award, 2012
- NIU Research and Artistry Research Grants, 2009 & 2011
- Dean’s Office Doctoral Student Service Award, 2007
- Outstanding Reviewer Award, Midwest Academy of Management Conference 2007, 2010-2011
- Nominated for Best Paper Award, 2007 Midwest Academy of Management Conference
- Purdue Research Foundation (PRF) Research Grant, 2007-2008
- Krannert Certificate for Distinguished Teaching, Fall 2006
- Ross Doctoral Fellowship, 2004
- Top 10% of MTSU business faculty in student evaluations, 2004

## Teaching Experience

- Northern Illinois University
  - Strategic Management—Undergraduate, Honors Undergraduate, and MBA
  - Corporate Entrepreneurship—MBA
  - Entrepreneurship, Innovation, and Sustainability—Undergraduate
- Purdue University
  - Strategic Entrepreneurship—PhD Seminar
  - Strategic Management—Undergraduate and Executive MBA
- Middle Tennessee State University
  - Principals of Management—Undergraduate
  - Operations Management—Undergraduate