

2019-2020
Alumni Outcomes
**Employment and
Additional
Education**



Background

- **Sample**

- Summer 2019, Fall 2019 and Spring 2020 graduates

- **Method**

- Qualtrics survey (administered via email and text)
- Surveyed post-graduation, Summer 2021
- NIU Data collected by Accreditation, Assessment and Evaluation

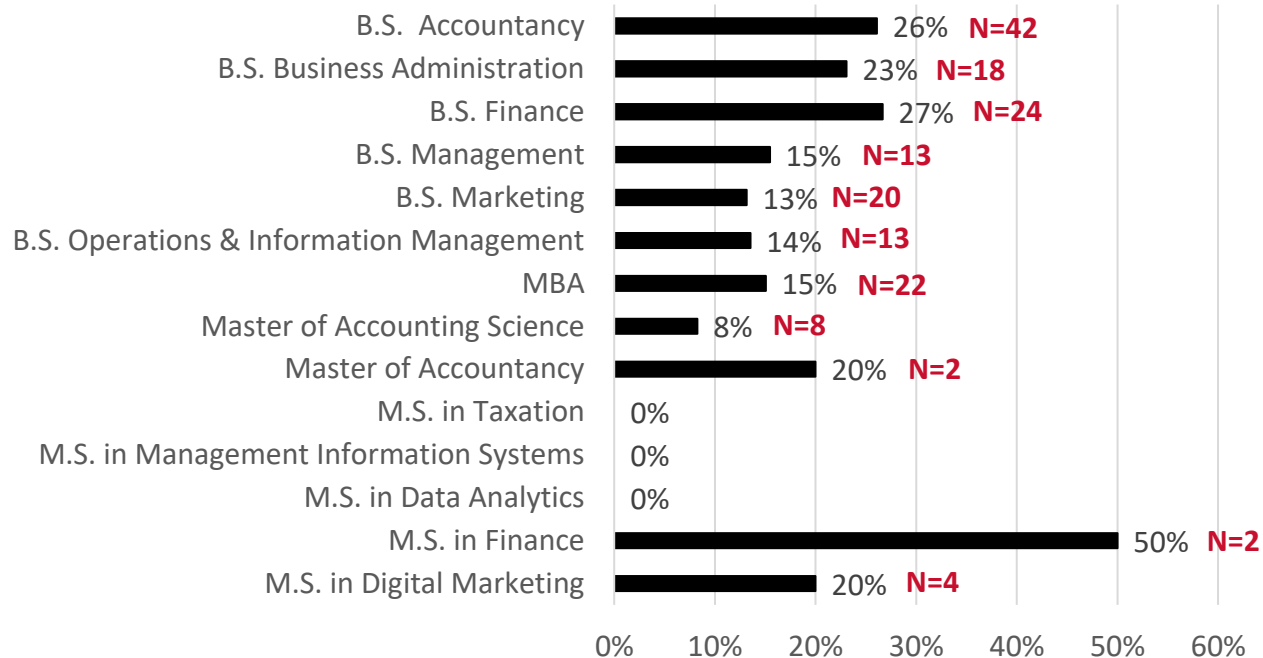
- **Survey Highlights**

- Alumni current employment at time of survey
- Alumni additional education at time of survey



Response Rates – 2019-2020 Graduates

(N=Total Number of Alumni)

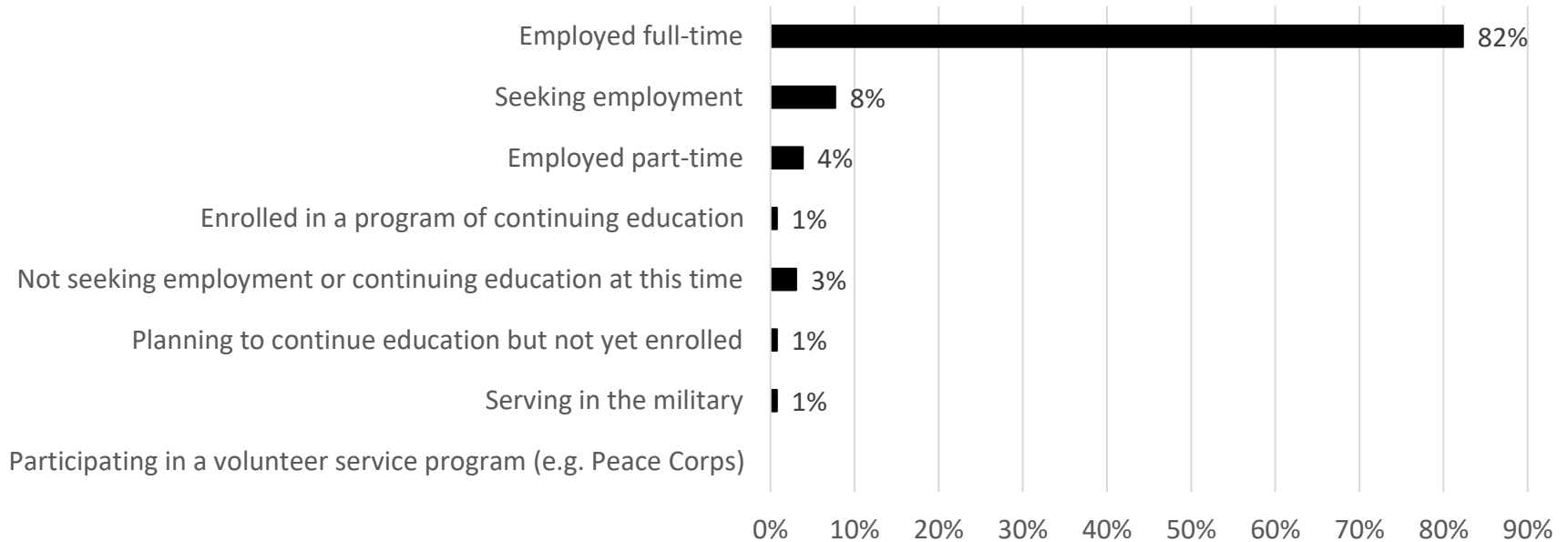


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Current Primary Status - Undergraduate

(approx. 18 months after graduation)



Total Respondents = 130

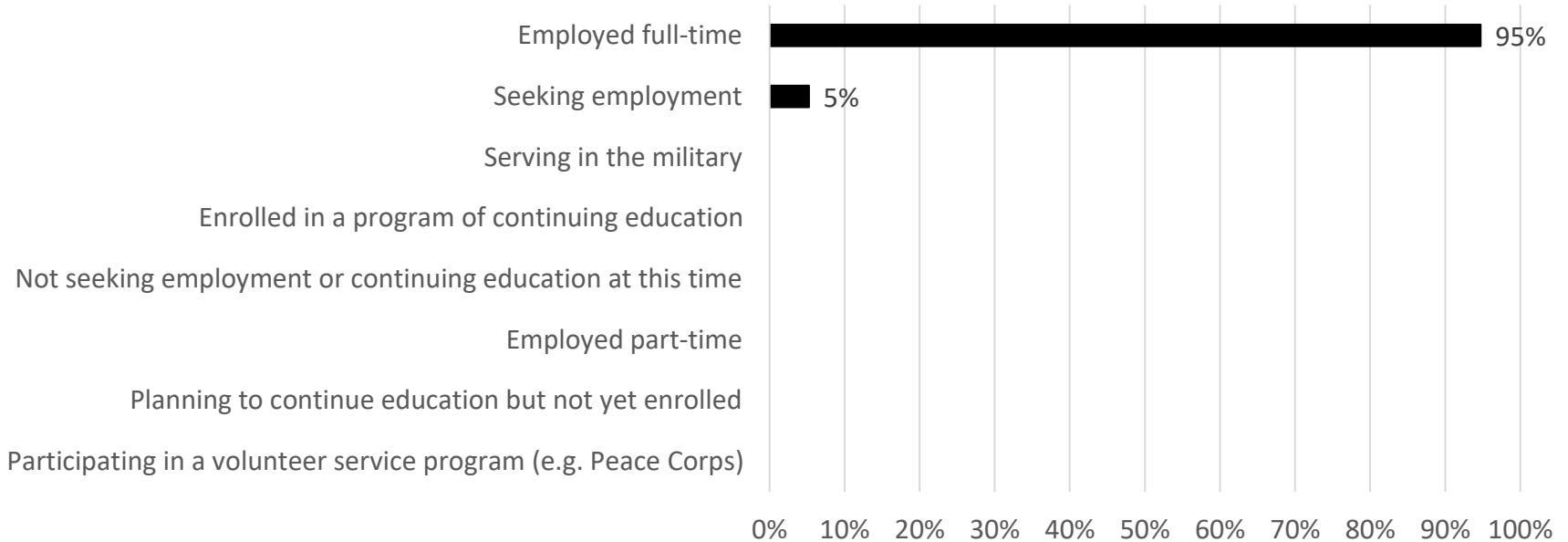


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Current Primary Status - Graduate

(approx. 2 years after graduation)



Total Respondents = 38



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Earnings - Undergraduate

	Median	N
Annual earned income (before taxes, in U.S. \$) from current primary employment	\$57,000	33
Amount of guaranteed first year/signing bonus from current primary employment	\$5,000	6



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Earnings - Graduate

MBA	Median	N
Annual earned income (before taxes, in U.S. \$) from current primary employment	\$92,500	6
Amount of guaranteed first year/signing bonus from current primary employment	\$2,000	3
Master of Accounting Science		
Annual earned income (before taxes, in U.S. \$) from current primary employment	\$67,250	5
Amount of guaranteed first year/signing bonus from current primary employment	\$2,500	3



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Earnings - Graduate

Master of Science in Accountancy			
Annual earned income (before taxes, in U.S. \$) from current primary employment	No data reported.		
Amount of guaranteed first year/signing bonus from current primary employment			
Master of Science in Taxation		Median	N
Annual earned income (before taxes, in U.S. \$) from current primary employment	No data reported.		
Amount of guaranteed first year/signing bonus from current primary employment			



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Earnings - Graduate

Master of Science in Management Information Systems			
Annual earned income (before taxes, in U.S. \$) from current primary employment		No data reported.	
Amount of guaranteed first year/signing bonus from current primary employment			
Master of Science in Data Analytics		Median	N
Annual earned income (before taxes, in U.S. \$) from current primary employment		No data reported.	
Amount of guaranteed first year/signing bonus from current primary employment			



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Earnings - Graduate

Master of Science in Finance			
Annual earned income (before taxes, in U.S. \$) from current primary employment		No data reported.	
Amount of guaranteed first year/signing bonus from current primary employment			
Master of Science in Digital Marketing		Median	N
Annual earned income (before taxes, in U.S. \$) from current primary employment		No data reported.	
Amount of guaranteed first year/signing bonus from current primary employment			

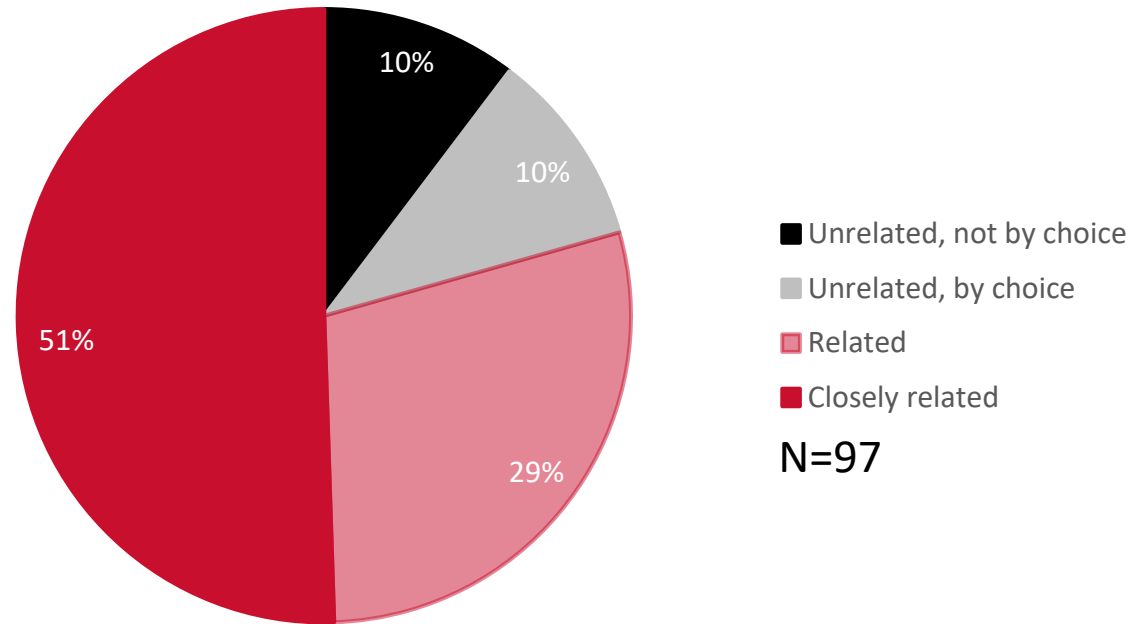


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Relatedness of NIU Degree to Current Job

Undergraduate

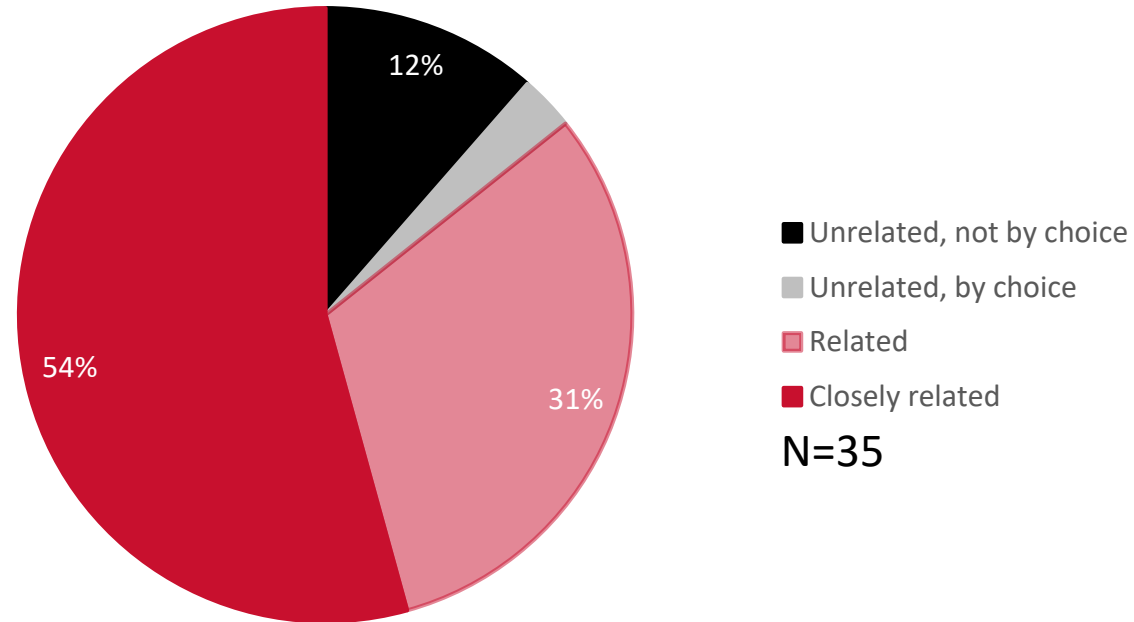


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Relatedness of NIU Degree to Current Job

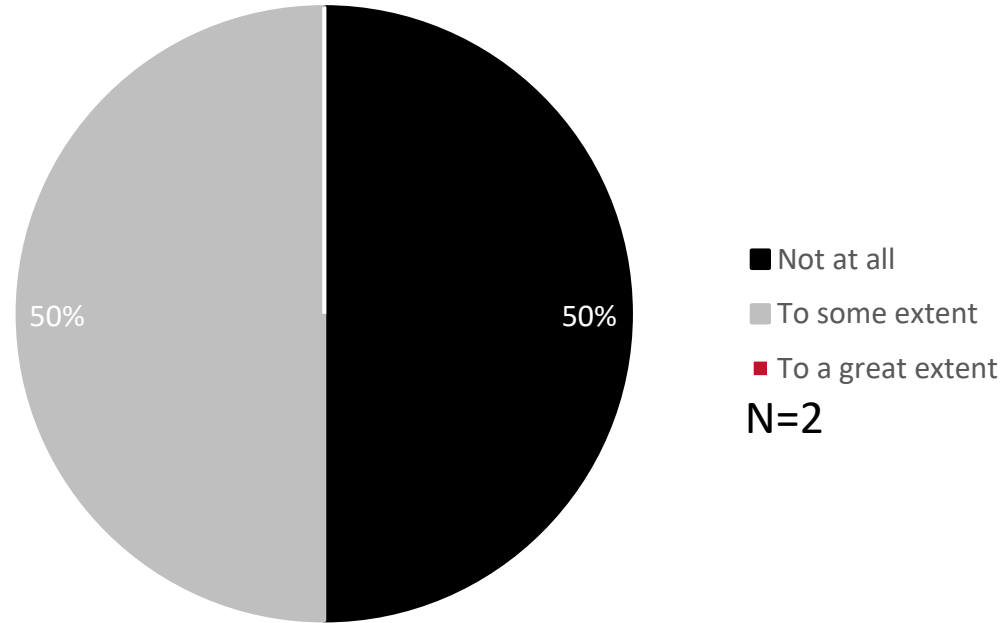
Graduate



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Preparation to Pursue Additional Education



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