LEAD Ethics Case Competition Rules

I. Team Structure
   
   A. College teams will have 1 or 2 members; high school teams will only consist of 2.
   
   B. College teams must consist of at least one business major in order to compete.

II. Registration
   
   A. Teams must register by March 25th, 2016 at 11:59 pm.
   
   B. Only LEAD Case Competition registration forms will be accepted as means of registration. The registration form can be found in the OMIS suite in Barsema Hall.
   
   C. Registration forms may be turned in to the OMIS department office (in care of Dr. William McCoy) or emailed to wmccoy@niu.edu.
   
   D. Registration costs for high school students (participant or observer) will be $10.00 per person.

III. Competition Day
   
   A. The dress code will be business professional (i.e. suit and tie).
   
   B. Teams must sign in on April 8th, 2016 between 8:00am and 9:00am.
   
   C. PowerPoint presentations must be turned in at sign-in (via USB flash drive) and will be returned after each team is completed with their presentation.
   
   D. Competitors may not be in the presentation rooms during 1st round presentations of other teams.

IV. Presentations
   
   
   B. Outside sources (including, but not limited to professors and business professionals) may be consulted when developing solutions.
   
   C. Presenting researched material is strongly encouraged. Sources must be given due credit.
   
   D. First Round Presentations
      
      1. Presentations are not to exceed 10 minutes.
      
      2. Teams will be given a 1-minute warning by room attendant with cue cards.
3. Judges will ask follow-up questions for approximately 5 minutes.
4. No handouts or visual aids are allowed with the exception of PowerPoint.
5. Note cards are allowed, but discouraged.

E. Final Round Presentations
1. Teams advancing past the first round will have 5 minutes to summarize their solution.
2. Following each team’s presentation, the judges will ask 1 question.
3. Teams will have 2 minutes to discuss the question and form a solution.
4. Each team will be given 1 minute to present their answer.

V. Judging
A. Judges will include business professionals, professors, and NIU alumni.
B. To ensure objective evaluations, a rubric will be supplied to all judges.
C. The judges will utilize the following criteria in evaluating teams throughout the competition:
   - Style
   - Depth of analysis
   - Persuasiveness
   - Recommendations that are both ethical and practical
   - Responses to questions

VI. Awards
A. The first place high school team will receive a trophy.
B. The first place college team will receive trophies and a monetary award. The second and third place college team will receive monetary awards.