Producing sales leaders with a difference

On a trip to Qatar to get hands-on training and to get a feel of the country’s booming economic climate, WRB representative Lara el Ghazal and Prof Robert M Peterson, chairman and chief executive officer of the Russ Berrie Institute for Professional Sales, said that Qatar offers an excellent opportunity for all of us to get a feel of real-world business and put our knowledge to practice.

Lara was born in Qatar and has been a resident of Qatar for many years. She has a good understanding of the country and its culture, which will help her in her future career.

The trip, which was sponsored by the Russ Berrie Institute for Professional Sales, was aimed at providing hands-on training and giving students an opportunity to put their knowledge to practice.

Lara and Professor Peterson visited several companies and met with business leaders and decision-makers to gain insights into the Qatar market.

After the trip, Lara and Professor Peterson will be able to share their experiences with other students and help them in their future careers.

The trip was a great opportunity for Lara and Professor Peterson to learn about Qatar’s business environment and its challenges.

Lara and Professor Peterson were impressed by the hospitality and friendliness of the people they met, and they were able to learn a lot about Qatar’s culture and its business practices.

The trip was a success and Lara and Professor Peterson are looking forward to sharing their experiences with other students and helping them in their future careers.

For more information, please contact the Russ Berrie Institute for Professional Sales at info@rbi.qatar-tribune.com.