be uncommon
flourish in one of the best business programs

We’re one of the nation’s best.

• Ranked in all nine Businessweek rankings in a row.
• Ranked in all 30 U.S. News & World Report rankings in a row.
• #1 Best ROI in Illinois (Businessweek).
• #4 Best Undergrad Business School in Chicago (College Choice).
• Top 3 in business ethics for four consecutive years (Businessweek).
• Top 15 percent overall (Businessweek, 2016).
• Top 50 in six specialty areas: ethics, information systems, sustainability, marketing, corporate strategy, accounting (Businessweek).
• Top 24 percent overall (U.S. News & World Report, 2016).
• Tier One MBA and EMBA (CEO Magazine).
• Top 25 in accounting (Public Accounting Report).
• Top 30 for best value in graduate accounting programs (Accounting Degree Review).
• Top 60 listing for Professional Sales (Sales Education Foundation).
• Among elite four percent worldwide with AACSB accreditation for business and accounting.
Interact on a personal level...
with award-winning faculty, staff, advisors and business professionals who care about and believe in you. Hear firsthand from more than 100 business professionals who guest lecture each semester.

Belong immediately...
in a welcoming college. Find the best business major for you through the Career Compass program. Live in the Business Careers House with fellow business students. Attend special events like Student Welcome Days and Student Appreciation Day.

Learn by doing...
and stand out. Experience a nationally ranked curriculum that emphasizes teamwork and ethics, and combines hands-on problem solving with important business teachings. Explore a wide range of industry concepts — current and new — through the college’s Business Passport activities.

Expand your opportunities...
when you join any of the 30 diverse professional student organizations and clubs. Build life-long friendships, career options, business contacts, as well as leadership, communications, and organization skills.

Put your knowledge to work...
by collaborating on student teams to solve real world business challenges. Gain meaningful experiences through paid internships in companies and on campus. Get 24/7 access to the NIU ‘Huskies Get Hired’ online résumé builder and job search tool that lists thousands of jobs and internship opportunities.

Thrive in a world-class environment...
that melds together a small, private college feeling with best-in-class stature and state-of-the-art technologies. Utilize all the in-person and online resources you need in one beautiful facility, Barsema Hall, which receives constant technological upgrades.

Facts 2016-2017

Scholarships
• $10 million+ in NIU scholarships at the university level.
• $800,000 in NIU Business scholarships.

Best Programs
Majors
• Accountancy
• Business Administration
• Finance
• Management
• Marketing
• Operations and Information Management

Minors
• Business Administration
• Business Analytics
• Business Innovation and Entrepreneurship
• Finance
• Marketing
• Social Entrepreneurship

STEM programs
• Master of Science in Financial Risk Management
• Master of Science in Management Information Systems

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Where the Classroom Meets the Business World