You’ll stand out with a degree from the NIU College of Business where you’ll gain a strong foundation for your career. You’ll also engage in a unique set of college-level programs and experiences that only we offer.

**#1 in Illinois for best ROI** per a recent *Businessweek* study that evaluated undergraduate business colleges for best return on investment for tuition dollars spent.

**Four college-level programs**

- **Career Compass** helps you explore your strengths and interests so you select the area of study best for you.

- **Business Passport** increases your opportunities to grow in seven key areas that range from career development to leadership.

- **BELIEF Program** deepens your understanding of ethics and integrity-based leadership and is ranked in the top three nationally for integrating ethics throughout the curriculum.

- **Global Travels** expand your horizons through faculty-guided, short study abroad opportunities that include tours of global firms, cultural side trips and meetings with executives.

**Hands-on experiences** in various classes and the Experiential Learning Center where you’ll solve real problems and build your capabilities with faculty guidance while making and impressing business contacts.

**Two graduation transcripts** to demonstrate both your academic achievements (academic transcript) and your business world-related experiences and activities (business passport transcript).
Wherever you choose to go in your career, the NIU College of Business empowers you to get there. In all six of our Bachelor of Science programs, you’ll experience teamwork, a focus on business ethics and the merging of hands-on problem solving with important classroom teachings from award-winning faculty.

**Accountancy:** accounting competence, effective problem-solving, communications skills, career planning. Certification exam review for the Certified Internal Auditor (CIA).

**Business Administration:** overall competence in a variety of business roles and industries that involve accounting, finance, management, marketing, operations management and information systems.


**Management:** high-level problem solving, professional career development, relationship building and communications. Areas of study: leadership and management, human resource management, entrepreneurship & social responsibility. Minors in business innovation and entrepreneurship; social entrepreneurship.

**Marketing:** Effective communication, professionalism, analytical competence and leadership. Customizable areas of study: professional sales, interactive marketing and retailing. Additional student participation in student portfolio development. Online program, minor in marketing, certificates in professional selling, interactive marketing, and retail management.

**Operations & Information Management:** strategies for using information technology to solve complex business problems. Areas of study: business systems analysis and business process analysis. Minor in business analytics; certificate programs in SAP, SAS, and information systems.

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Where the Classroom Meets the Business World