LEAD Ethics Case Competition Rules - 2018

I. Team Structure
   A. College teams will have 1 or 2 members; high school teams will only consist of 2.
   B. College teams must consist of at least one business major in order to compete.

II. Registration
   A. Teams must register by April 6th, 2018 at 11:59 pm.
   B. Only LEAD Case Competition registration forms will be accepted as means of registration. The registration form can be found in the OMIS suite in Barsema Hall.
   C. Registration forms may be turned in to the OMIS department office (in care of Dr. William McCoy) or emailed to wmccoy@niu.edu.
   D. Registration costs for high school students (participant or observer) will be $10.00 per person. Attending high school personnel do not need to pay this cost.

III. Competition Day
   A. The dress code will be business professional (i.e. suit and tie) for all participants.
   B. Teams must sign in on April 20th, 2018 between 8:00am and 9:00am.
   C. PowerPoint presentations must be submitted during sign-in (via USB flash drive) and will be returned after each team is completed with their presentation.
   D. Competitors may not be in the presentation rooms during 1st and/or 2nd round presentations of other teams. Everyone is invited to view final round presentations.

IV. Presentations
   B. Outside sources (including, but not limited to professors and business professionals) may be consulted when developing solutions.
   C. Presenting researched material is strongly encouraged. Sources must be given due credit.
   D. First Round Presentations
      1. Presentations are not to exceed 10 minutes.
      2. Teams will be given a 1-minute warning by room attendant with cue cards.
3. Judges will ask follow-up questions for approximately 5 minutes.

4. No handouts or visual aids are allowed with the exception of PowerPoint or Prezi.

5. Note cards are allowed, but strongly discouraged.

E. Final Round Presentations

1. Teams advancing past the first round will have 5 minutes to summarize their solution.

2. Following each team’s presentation, the judges will ask 1 question.

3. Teams will have 2 minutes to discuss the question and form a solution.

4. Each team will be given 1 minute to present their answer.

F. Second Round Presentations – If the high school contingency is very large, it may be necessary to insert a second round prior to the final round (much like a “sweet 16” winnowing of teams). In this case, second round presentations will follow the same format as the final round presentations.

V. Judging

A. Judges will include business and college professionals, NIU professors and staff members, and NIU alumni.

B. To ensure objective evaluations, a rubric will be supplied to all judges.

C. The judges will utilize the following criteria in evaluating teams throughout the competition:

- Style
- Depth of analysis
- Persuasiveness
- Recommendations that are both ethical and practical
- Responses to questions

VI. Awards

A. The first place high school team will receive a trophy. High schools placing 2nd or 3rd will receive special recognition.

B. The first place college team will receive trophies and a monetary award. The second and third place college team will receive monetary awards.